

# Braze Integration Setup Guide

Connect your Braze account to Dynamo in just a few minutes.

To connect your Braze account to Dynamo, you'll need to create a dedicated API key with **read-only** permissions. Dynamo will never write, modify, or delete any data in your Braze account.

## Creating a Braze API Key for Dynamo

### Steps

In Braze, go to **Settings** → **APIs and Identifiers**

Click **Create New API Key**

Give it a descriptive name (e.g. *Dynamo Integration*)

Enable **only** the following permissions:

Permission	Why we need it
<code>segments.list</code>	Lets Dynamo show you a dropdown of your Braze segments to choose from. <b>Read-only</b> — cannot create or modify segments.
<code>segments.details</code>	Lets Dynamo display segment names and descriptions so you can confirm you selected the right one. <b>Read-only</b> — no changes are made to the segment.
<code>segments.data_series</code>	Lets Dynamo show you the estimated size of each segment before syncing. <b>Read-only</b> — only retrieves aggregate counts.
<code>users.export.segment</code>	Lets Dynamo export user data (e.g. emails or external IDs) from a selected segment for syncing. <b>Read-only</b> — this is a data export, not an import. No user profiles are modified.

### 5 Save and copy the API key

■ **No write permissions are required.** Dynamo only reads segment metadata and exports user data. It cannot create, update, or delete users, segments, campaigns, or any other resources in your Braze account.

## Instance URL

Your Braze REST API endpoint — for example:

```
https://rest.iad-01.braze.com
```

You can find it at **Settings** → **APIs and Identifiers** — it's displayed at the top of the page as "SDK Endpoint" or "REST Endpoint".

## Entering Your Credentials in Dynamo

Once you have both the **API Key** and **Instance URL**, go to your organization's **Integrations** settings in Dynamo and add a new Braze integration. Dynamo will validate the credentials immediately to confirm the connection is working.

What you need	Where to find it
<b>API Key</b>	Settings → APIs and Identifiers → Create New API Key
<b>Instance URL</b>	Settings → APIs and Identifiers → REST Endpoint