

Klaviyo Integration Setup Guide

Connect your Klaviyo account to Dynamo in just a few minutes.

To connect your Klaviyo account to Dynamo, you'll need to create a dedicated Private API Key with **read-only** permissions. Dynamo will never write, modify, or delete any data in your Klaviyo account.

Creating a Klaviyo Private API Key for Dynamo

Steps

- 1 In Klaviyo, go to **Account** → **Settings** → **API Keys**
- 2 Click **Create Private API Key**
- 3 Give it a descriptive name (e.g. `Dynamo Integration`)
- 4 Choose **Custom Key** and enable **only** the following permissions:

Permission	Why we need it
<code>Segments: Read</code>	Lets Dynamo show your Klaviyo segments in a dropdown, plus segment size and processing status before syncing. Read-only — cannot create or modify segments.
<code>Lists: Read</code>	Lets Dynamo show your Klaviyo lists in a dropdown, plus list size and processing status before syncing. Read-only — cannot create or modify lists.
<code>Profiles: Read</code>	Lets Dynamo export profile emails from a selected segment for syncing. Read-only — this is a data export, not an import. No profiles are modified.

- 5 Save and copy the Private API Key (starts with `pk_`)

■ **No write permissions are required.** Dynamo only reads segment metadata and profile emails. It cannot create, update, or delete profiles, segments, lists, flows, or any other resources in your Klaviyo account.

Entering Your Credentials in Dynamo

Once you have your Private API Key, go to your organization's **Integrations** settings in Dynamo and add a new Klaviyo integration. Dynamo will validate the credentials immediately to confirm the connection is working.

What you need	Where to find it
Private API Key	Account → Settings → API Keys → Create Private API Key

Important: This must be the Private API Key (starts with `pk_`), not the public Site ID / Company ID. Dynamo will reject the public key.